# **WE CARE ABOUT** THE FUTURE



## **ESSELUNGA: THE MORE YOU KNOW IT,** THE DEEPER YOU FALL IN LOVE

Esselunga, in addition to being a leader in the large-scale retail sector, is also a food company characterised by strong centralisation of procurement, production and logistics activities that guarantee product quality and freshness.

## **PROCUREMENT POLICY**

Our procurement policy considers sales forecasts, the guarantee of minimum stocks and available spaces. With regard to fresh products, orders and deliveries are daily, whereas packaged products have lower frequencies and deliveries are made by appointment.

OVER **35,000** PRODUCTS FOR SALE OF WHICH

OVER **5.800** ARE ESSELUNGA BRANDED

**6.3 MLN** 

**MACARONS** 

**MADE IN 2021** 

## PRODUCTION PLANTS AND PROCESSING **CENTRES**

### LIMITO DI PIOLTELLO

- Production plant of delicatessen and Elisenda fresh pastries;
- Meat Processing Centre for the reception, cutting up and splitting of meat and the production of hamburgers.

### PARMA

**Production plant** of the fresh and filled pasta lines, semolina pasta, dry pastry processing and all baked products.

Fish Processing Centre for processing fresh fish products and preparing sushi and ready



PRODUCTION PLANTS AND

**PROCESSING CENTRES** 

**31 MLN** HAMBURGERS **MADE IN 2021** 

8.4 MLN SUSHI PACKAGES **MADE IN 2021** 

## LOGISTICS



## LOGISTICS

After processing, our branded products are checked and transported from the production sites to the **Distribution Centres (DCs)** in line with the daily needs of individual stores and e-commerce warehouses, thus ensuring the preservation of the highest nutritional and quality levels and enabling significant reductions in terms of food waste.





Centralised logistics ensure daily stocking of stores as a result of the strategic location of the four state-of-the-art DCs and automatic warehouses operating 24/7.

The stores also place orders with the aid of forecasting systems for reordering individual



DELIVERIES TO THE DEPARTMENTS WITHIN

4 DCs

LIMITO DI PIOLTELLO

(PIEDMONT), SESTO

FIORENTINO/CAMPI

**BISENZIO (TUSCANY)** 

AND CHIARI (LOMBARDY)

(LOMBARDY), BIANDRATE

**24 hrs** 



DAILY STOCKING



## **STORES**

The **Supermarket**, purely focused on "food", has over the years expanded its range of products and services to other non-food product categories.

The offering has been recently further widened with the addition of the Elisenda pastry shop and OTC pharmacy.





138 BAKERY

DEPARTMENTS



FISH DEPARTMENTS



## **E-COMMERCE**

Esselunga's e-commerce service has been active since 2001 and is based on a three-fold distribution structure:



- "web stores", that is, specific areas within stores used to prepare the online shopping;
- drive and locker for the Click and Collect service, through which the customer can order the shopping online and collect it at the selected store/locker.



**REGIONS** 

48

LOCKERS AVAILABLE







## BAR ATLANTIC, eb® PERFUMERIES **AND laESSE**

The Bar Atlantic offers a comprehensive catering service: breakfast, lunch and aperitif, with recipes based on selected ingredients directly sourced from the Esselunga supermarkets.

The **eb**® **perfumeries**, available in some of the Esselunga store centres in Lombardy. Piedmont, Emilia-Romagna, Liguria and Tuscany, offer face and body care products, the most prestigious make-up brands and trendy fragrances.

**laESSE** is the innovative shopping experience signed by Esselunga. The format consists of:

- a supermarket for daily shopping with over 3,000 products for easily and quick
- with over 16.000 items available for complete grocery shopping.



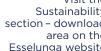
102

45

Bar Atlantic

• a locker service for collecting online shopping

## **OVER THE SUPERMARKET**





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**STORES** 

E-COMMERCE





# **CUSTOMERS**







**SATISFY** THE GROWING REQUIREMENTS OF CUSTOMERS WHO ARE INCREASINGLY MORE HEALTH-CONSCIOUS. **GUARANTEEING THE INGREDIENTS AND** 

PEOPLE











**REDUCE** ENVIRONMENTAL IMPACT BY FINDING MORE SUSTAINABLE PACKAGING SOLUTIONS, USING RENEWABLE ENERGY AND MANAGING FOOD SURPLUSES AND WASTE MORE EFFECTIVELY

ENVIRONMENT

**SUPPLIERS** 











COMMUNITY







ORIGIN OF PRODUCTS AND MEETING THE

**NEW NEEDS** OF CHANGING LIFESTYLES.

**BECOME** AN EMPLOYER OF CHOICE BY **SUPPORTING OUR PEOPLE**, INVESTING IN THEIR WELL-BEING AND PROFESSIONAL DEVELOPMENT WITHIN THE COMPANY. AND BY PROMOTING DIVERSITY. INCLUSION AND FEMALE LEADERSHIP.

PROMOTE RESPONSIBLE MANAGEMENT OF THE SUPPLY CHAIN IN ACCORDANCE WITH SOCIAL/ENVIRONMENTAL CRITERIA. BY ADOPTING AN APPROACH OF SUPPORT FOR LOCAL SUPPLIERS AND OF ZERO TOLERANCE FOR MAJOR NON-CONFORMITIES.

**CONTRIBUTE TO THE SUPPORT** AND THE SOCIAL AND ECONOMIC **DEVELOPMENT OF LOCAL COMMUNITIES.** IN PARTICULAR, BY SUPPORTING THE EDUCATION OF YOUNG PEOPLE. RESEARCH ON HEALTH, SCIENCE AND INNOVATION. AND SOLIDARITY PROJECTS.

TO EVALUATE THE QUALITY AND SAFETY OF OUR PRODUCTS

**ESSELUNGA BRANDED PRODUCTS SINCE 2018** 

PRODUCTS UNDER BIO. CHEJOY EQUILIBRIO AND NATURAMA LINES FOR HEALTHY AND BALANCED NUTRITION

OF EMPLOYEES ON PERMANENT CONTRACTS

HOURS OF PRACTICAL TRAINING PROVIDED THROUGH THE "SCHOOL OF TRADES"

OF WOMEN IN KEY ROLES COMPARED TO 2018

OF PRIVATE LABEL PRODUCT PACKAGING IN RECYCLED. **RECYCLABLE OR** 

**COMPOSTABLE MATERIAL** 

**39% REDUCTION IN INDEXED EMISSIONS** COMPARED TO 2018

12

84% OF THE PRIVATE LABEL PRODUCTS PRODUCED IN ITALY

100% OF THE NATURAMA BEEF PORK AND FISH SUPPLY CHAINS ARE ANIMAL **WELFARE** CERTIFIED

OF FRESH PRODUCTS OF THE YELLOWFIN TUNA. SWORDFISH, SALMON LINES AND OF THE ESSELUNGA AND NATURAMA SUPPLY CHAINS OF FISH FARMED IN ITALY CERTIFIED FOR SUSTAINABLE FISHING

**MEALS DONATED** 

**DISTRIBUTED SINCE 2015** THANKS TO "AMICI DI SCUOLA" (SCHOOL FRIENDS)

Data at 31/12/2021